



SAN RAFAEL PUBLIC EDUCATION FOUNDATION

P.O. BOX 150157, SAN RAFAEL, CA 94915 • headsupsr.org

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February 2, 2026

Join HeadsUp as a Business Partner: Rooted in San Rafael, Investing in Our Schools

I'm reaching out on behalf of HeadsUp, a nonprofit organization dedicated to enhancing the educational experience for students in San Rafael City Schools. As a local business, you play a vital role in sustaining the programs that shape the future of our community.

This year, our work is grounded in a simple but powerful idea: **we are rooted in San Rafael**. Many of the people who live, work, and lead in our community—including employees at local businesses—once sat in San Rafael City Schools classrooms. They are graduates of our schools, contributors to our local economy, and proof of what strong public education makes possible.

Good Schools Are Everyone's Business.

The HeadsUp Business Partner Program offers your organization an opportunity to invest in the very system that helped shape today's workforce and tomorrow's leaders. Strong schools create vibrant neighborhoods, a skilled workforce, and a thriving local economy. By partnering with HeadsUp, you help ensure that today's students—future employees, innovators, and community members—have access to the opportunities they deserve.

Your support directly strengthens programs that impact students across TK–12, including:

- 1. Arts Enrichment:** Your contribution sustains and expands arts programs that foster creativity, confidence, and connection—skills that serve students well in school, work, and life.
- 2. College Access Initiatives:** By supporting college access programs, you help break down financial and systemic barriers, ensuring that students' aspirations are not limited by circumstance.
- 3. Student Mental Health & Wellness:** Your investment helps fund wellness centers and mental health resources, providing critical support for students navigating the challenges of today's world.

By joining our HeadsUp Business Partner Program, your organization will:

- Be recognized as a valued supporter of local education and community vitality
- Gain visibility through acknowledgment at events and in our communications
- Make a meaningful, lasting impact on students and families throughout San Rafael

We invite you to partner with us—rooted in the shared belief that when our schools thrive, our entire community thrives. You can return the enclosed business partner application or visit headsupsr.org to contribute online.

Thank you for considering this opportunity to invest in education, community, and the future of San Rafael. Together, we can ensure every student has the support they need to succeed—right here, where we are all rooted.

Warm regards,

Michelene Moayed, Executive Director

www.headsup.org

Elevating Education for Every Child

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Bahia Vista • Coleman • Davidson • Glenwood • Laurel Dell • San Pedro • Short • Sun Valley • Venetia Valley • Madrone • San Rafael • Terra Linda

Business Partnership Program Application

Elevate Education for Every Student in San Rafael



Company Name (as it should appear on promotional materials)

Contact Name

Contact Phone

Email

Address

City

State

Zip Code

Company Email

Company Phone

Website

Business Partner Program Donor Level

- ☐ \$10,000 Matching Gift Partner
- ☐ \$5,000 Diamond Business Partner
- ☐ \$2,500 Platinum Business Partner
- ☐ \$1,500 Gold Business Partner
- ☐ \$750 Silver Business Partner
- ☐ \$500 Bronze Business Partner
- ☐ _____ other amount

Method of Payment

- ☐ Check: Payable to "HeadsUp"
- ☐ Online at www.headsupsr.org or by scanning the relevant QR Code below.
- ☐ Credit Card:

Card Number

Exp. Date

CVV Code

Card Holder Signature

Date

- ☐ My children attend/ed _____ school/s.

Please return this form with payment to: **HeadsUp, P.O. Box 150157, San Rafael, CA 94915**

Please email a high resolution file of your company logo to: **michelene@headsupsr.org**

Thank you very much for your generosity. Your donation is tax-deductible. (Tax ID: 94-2838374)

Questions? Please contact us.

(415) 902-8841 • info@headsupsr.org • www.headsupsr.org

Online Donation



Become a HeadsUp Business Partner

Elevate Education for Every Student in San Rafael

In return, we will promote your business to over 5,000 families and nearly 7,000 students in San Rafael City Schools



2026 BUSINESS PARTNERSHIP PROGRAM DONOR LEVELS AND BENEFITS

WHAT YOU GET	WHAT YOU GIVE
\$500 — BRONZE BUSINESS PARTNER <ul style="list-style-type: none"> A store-front decal to identify your business as a supporter of our local schools Year-round listing on the Business Partner Page of the HeadsUp website 	\$500 CAN FUND... <ul style="list-style-type: none"> Outdoor art boards for transitional kindergarten <i>or</i> Yoga mats and videos for special day class <i>or</i> Listening center books for 22 students
\$750 — SILVER BUSINESS PARTNER <p>All of the above, plus</p> <ul style="list-style-type: none"> A featured business listing in one of our newsletters, emailed to 5,000 families plus 730 teachers and staff One social media post on Facebook and Instagram Optional Table/Booth at HeadsUp Carnival Event 	\$750 CAN FUND... <ul style="list-style-type: none"> STEM manipulatives and project supplies <i>or</i> Robotic design materials for 50 middle school students <i>or</i> Silkscreening equipment for a high school graphic design course
\$1,500 — GOLD BUSINESS PARTNER <p>All of the above, plus</p> <ul style="list-style-type: none"> Full-color banner at HeadsUp Carnival entrance Share and/or retweet of social media post by the SRCS social media pages 	\$1,500 CAN FUND... <ul style="list-style-type: none"> After-school coding class for 20 students <i>or</i> Training for high school Link Crew leaders <i>or</i> 2 middle school marching band competitions <i>or</i> Social Emotional Learning (SEL) tools and materials for 2nd grade classes
\$2,500 — PLATINUM BUSINESS PARTNER <p>All of the above, plus</p> <ul style="list-style-type: none"> Acknowledgement as a sponsor with your company logo on event publicity, including print, email, and social media Your company logo on the HeadsUp website, with link One dedicated email flyer to all San Rafael families and one dedicated social media post of the same flyer 	\$2,500 CAN FUND... <ul style="list-style-type: none"> 15 weeks of music class for 25 students <i>or</i> Color Guard program at the middle school <i>or</i> Materials to support Suicide Prevention Week at the High School <i>or</i> Project based learning materials for 50 high school students
\$5,000 — DIAMOND BUSINESS PARTNER <p>All of the above, plus</p> <ul style="list-style-type: none"> Acknowledgement throughout the day during our events Acknowledgement in HeadsUp bi-monthly e-newsletter with linked logo Recognition as a "Business Partner of the Month" on the HeadsUp website homepage, with link A HeadsUp thank you plaque to display at your business 	\$5,000 CAN FUND... <ul style="list-style-type: none"> 30 weeks of art class for 25 students <i>or</i> 1 year of after-school makers class for 40 middle school students <i>or</i> 13 weeks of college consulting <i>or</i> Materials and supplies for the high school wellness center
\$10,000+ — MATCHING GIFT PARTNER <p>Help fund all of the above and spur greater giving by doubling donations made by our parent community (up to \$10,000) with a matching grant! Your company will be featured in all parent solicitation emails, mailings, and social media posts as matching donations dollar for dollar.</p>	