

Become a HeadsUp Business Partner

Elevate Education for Every Student in San Rafael



In return, we will promote your business to over 5,000 families
(Over 7,000 students) in San Rafael City Schools

2023 BUSINESS PARTNERSHIP PROGRAM DONOR LEVELS AND BENEFITS

WHAT YOU GET	WHAT YOU GIVE
<p>\$350 — BRONZE BUSINESS PARTNER</p> <ul style="list-style-type: none"> • A store-front decal to identify your business as a supporter of our local schools • Year-round listing on the Business Partner Page of the HeadsUp website 	<p>\$350 CAN FUND...</p> <ul style="list-style-type: none"> • Outdoor art boards for transitional kindergarten <i>or</i> • Yoga mats and videos for special day class <i>or</i> • Listening center books for 22 students
<p>\$650 — SILVER BUSINESS PARTNER</p> <p>All of the above, plus</p> <ul style="list-style-type: none"> • A featured business listing in one of our newsletters, emailed to 5,000 families plus 730 teachers and staff • One social media post on Facebook and Instagram 	<p>\$650 CAN FUND...</p> <ul style="list-style-type: none"> • STEM manipulatives and project supplies <i>or</i> • Robotic design materials for 50 middle school students <i>or</i> • Silkscreening equipment for a high school graphic design course
<p>\$1,200 — GOLD BUSINESS PARTNER</p> <p>All of the above, plus</p> <ul style="list-style-type: none"> • Full-color banner at HeadsUp Carnival entrance • Share and/or retweet of social media post by the SRCS social media pages 	<p>\$1,200 CAN FUND...</p> <ul style="list-style-type: none"> • After-school coding class for 20 students <i>or</i> • Training for high school Link Crew leaders <i>or</i> • 2 middle school marching band competitions <i>or</i> • Social Emotional Learning (SEL) tools and materials for 2nd grade classes
<p>\$2,500 — PLATINUM BUSINESS PARTNER</p> <p>All of the above, plus</p> <ul style="list-style-type: none"> • Acknowledgement as a sponsor with your company logo on event publicity, including print, email, and social media • Your company logo on the HeadsUp website, with link • One dedicated email flyer to all San Rafael families and one dedicated social media post of the same flyer 	<p>\$2,500 CAN FUND...</p> <ul style="list-style-type: none"> • 15 weeks of music class for 25 students <i>or</i> • Color Guard program at the middle school <i>or</i> • Materials to support Suicide Prevention Week at the High School <i>or</i> • Project based learning materials for 50 high school students
<p>\$5,000 — DIAMOND BUSINESS PARTNER</p> <p>All of the above, plus</p> <ul style="list-style-type: none"> • Acknowledgement throughout the day during our events • Acknowledgement in HeadsUp bi-monthly e-newsletter with linked logo • Recognition as a “Business Partner of the Month” on the HeadsUp website homepage, with link • A HeadsUp thank you plaque to display at your business 	<p>\$5,000 CAN FUND...</p> <ul style="list-style-type: none"> • 30 weeks of art class for 25 students <i>or</i> • 1 year of after-school makers class for 40 middle school students <i>or</i> • 13 weeks of college consulting <i>or</i> • Materials and supplies for the high school wellness center
<p>\$10,000+ — MATCHING GIFT PARTNER</p> <p>Help fund all of the above and spur greater giving by doubling donations made by our parent community (up to \$10,000) with a matching grant! Your company will be featured in all parent solicitation emails, mailings, and social media posts as matching donations dollar for dollar.</p>	

Business Partnership Program Application

Elevate Education for Every Student in San Rafael



Company Name (as it should appear on promotional materials)

Contact Name

Contact Phone

Email

Address

City

State

Zip Code

Company Email

Company Phone

Website

Business Partner Program Donor Level

- \$10,000 Matching Gift Partner
- \$5,000 Diamond Business Partner
- \$2,500 Platinum Business Partner
- \$1,200 Gold Business Partner
- \$650 Silver Business Partner
- \$350 Bronze Business Partner
- _____ other amount

Method of Payment

- Check: Payable to "HeadsUp"
- Online at www.headsupsr.org (click "Donate")
- Credit Card:

Card Number

Exp. Date

CVV Code

Card Holder Signature

Date

- My children attend/ed _____ school/s.

Please return this form with payment to: **HeadsUp, P.O. Box 150157, San Rafael, CA 94915**

Please email a high resolution file of your company logo to: **michelene@headsupsr.org**

Thank you very much for your generosity. Your donation is tax-deductible. (Tax ID: 94-2838374)

Or make a donation online.



Questions? Please contact us.

(415) 902-8841 • info@headsupsr.org • www.headsupsr.org